

Dear Friend,

Have you seen the special appeal I've created to help save Queensland endangered species? It's been posted on this webpage: [Endangered Species Save or Delete](#).

For Wildlife Queensland, allowing any species to become extinct without having exerted the maximum effort to save them is an abhorrent concept. Yet that's the proposition being seriously considered by politicians who say there's not enough money to save them all and choices will have to be made.

Our view at Wildlife Queensland is that we must do everything we can to save all of our endangered species and to minimise the slide of other species into endangered status. We live in one of the wealthiest countries on Earth so we can't accept that the efforts to preserve endangered species over the past few decades is as good as it gets. We can and must do a lot more. We also know that action speaks louder than words.

Endangered species need a voice. Endangered species need action. To ensure the best outcome for Queensland's endangered species, we need to be well-resourced. That means we need to raise \$60,000 by 30 June.

Please, can you [make a tax-deductible donation today](#) to support Wildlife Queensland in taking action for our endangered species?

If we leave it to politicians to make the decision on behalf of our endangered species what outcome can we expect? Will Campbell Newman and Tony Abbott even care enough to fully consider the issue? And what of our role as individuals?

Wildlife Queensland is your advocate for our endangered wildlife. We represent you, our members and supporters and also the vast majority of Queenslanders who want more to be done.

The loss of habitat, invasions of feral plants and animals and climate change are just some of the threatening processes eating away at our biodiversity. The dramatic and ongoing decline of plant and animal species represents an extinction crisis and is Wildlife Queensland's greatest concern. We are constantly working to protect and revive endangered species and to ensure more common species don't join them.

For over fifty years Wildlife Queensland has been setting a positive agenda. We've been the leading voice for Queensland's wildlife:

- Seeing the Great Barrier Reef inscribed on the World Heritage Register as a result of lobbying when it was first at risk of development and oil drilling
- Having hunting of Duck and Quail banned across Queensland
- Having Pumicestone Passage included in the Register of the National Estate,

securing its conservation status for the future

- Recording the first Quoll in recent times, in the Scenic Rim
- Protecting Cooloola as part of the Great Sandy National Park – the result of Australia's first ever postcard campaign for political lobbying.

In the coming year through advocacy and community engagement we will influence policy and opinion and gather the support needed to ensure the best outcome for our endangered species.

The next twelve months will be critical for the future of our endangered species. We know we can produce the positive outcomes our endangered wildlife needs. Yet we need funding to make it happen.

Endangered species need a voice. Endangered species need action. To ensure Wildlife Queensland is in the best possible position to deliver outcomes for Queensland's endangered species we need to raise \$60,000 by 30 June.

Please, can you [make a tax-deductible donation today](#) to support Wildlife Queensland in taking action for our endangered species?

The extinction crisis is upon us now. It's not something we can leave for future generations to resolve and every day that passes is a missed opportunity for action. Extinction is forever and the time for action is now.

I am calling on you to help make a difference. Please support our annual appeal to ensure Wildlife Queensland remains the leading protector of Queensland's wildlife. With your support we'll be your active advocate and take practical action for endangered species.

Yours sincerely,

Simon Baltais,
President, Wildlife Queensland